



KTVI
2250 Ball Drive
St. Louis, MO 63146
(314)213-2222

CONTRACT

<u>Contract / Revision</u> 586621 /		<u>Alt Order #</u> 09852563
<u>Product</u> SPENCE		
<u>Contract Dates</u> 10/27/12 - 10/30/12		<u>Estimate #</u> C27C29
<u>Advertiser</u> Spence, David/R/Mo Gov		<u>Original Date / Revision</u> 10/26/12 / 10/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVI	<u>Account Executive</u> Jared Salles	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 173.60
<u>IDB#</u> 1046	<u>Advertiser Code</u> SPEN	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Smart Media Group LLC
814 King Street
Suite 400
Alexandria, VA 22314

(Handwritten signature)

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	10/29/12	10/29/12	M-F 9a-10a	9a-930a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$800.00	2.90			
N 2	2	10/30/12	10/30/12	M-F 9a-10a	9a-930a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$800.00	2.90			
N 3	2	10/29/12	10/29/12	M-F 10a-11a	10a-11a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$650.00	2.30			
N 4	2	10/30/12	10/30/12	M-F 10a-11a	10a-11a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$650.00	2.30			
N 5	2	10/29/12	10/29/12	Fox 2 News Midday	11a-1130a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$650.00	2.20			
N 6	2	10/30/12	10/30/12	Fox 2 News Midday	11a-1130a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$650.00	2.20			
N 7	2	10/29/12	10/29/12	M-F 12p-1230p	12p-1230p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$200.00	1.60			
N 8	2	10/30/12	10/30/12	M-F 12p-1230p	12p-1230p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$200.00	1.60			
N 9	2	10/30/12	10/30/12	M-F 1p-2p	1p-2p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$300.00	1.50			
N 10	2	10/29/12	10/29/12	M-F 3p-330p	3p-330p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$800.00	1.50			
N 11	2	10/30/12	10/30/12	M-F 3p-330p	3p-330p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$800.00	2.60			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
586621 /	09852563

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/27/12 - 10/30/12	SPENCE	C27C29

<u>Advertiser</u>	<u>Original Date / Revision</u>
Spence, David/R/Mo Gov	10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	2	10/29/12	10/29/12	M-F 4p-430p	4p-430p		:30				NM	2	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				2	\$875.00	2.60			
N 13	2	10/30/12	10/30/12	M-F 4p-430p	4p-430p		:30				NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$875.00	4.50			
N 14	2	10/30/12	10/30/12	M-F 430p-5p	430p-5p		:30				NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,025.00	5.00			
N 15	2	10/29/12	10/29/12	M-F 5a-530a	5a-530a		:30				NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$875.00	2.40			
N 16	2	10/30/12	10/30/12	M-F 5a-530a	5a-530a		:30				NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$875.00	2.40			
N 17	2	10/29/12	10/29/12	530a-6a	530a-6a		:30				NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,025.00	3.00			
N 18	2	10/30/12	10/30/12	530a-6a	530a-6a		:30				NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,025.00	3.00			
N 19	2	10/29/12	10/29/12	M-F 6a-7a	6a-630a		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$2,025.00	3.90			
N 20	2	10/30/12	10/30/12	M-F 6a-7a	6a-630a		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$2,025.00	3.90			
N 21	2	10/29/12	10/29/12	M-F 6a-7a	630a-7a		:30				NM	1	\$2,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$2,225.00	4.40			
N 22	2	10/30/12	10/30/12	M-F 6a-7a	630a-7a		:30				NM	1	\$2,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$2,225.00	4.40			
N 23	2	10/29/12	10/29/12	Fox 2 News at 7 am	7a-730a		:30				NM	1	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,875.00	4.90			
N 24	2	10/30/12	10/30/12	Fox 2 Morning News	7a-730a		:30				NM	1	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,875.00	4.90			
N 25	2	10/29/12	10/29/12	Fox 2 News at 8 am	8a-830a		:30				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,700.00	4.20			
N 26	2	10/27/12	10/27/12	Fox 2 News Saturday AM	7a-730a		:30				NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,025.00	2.60			
N 27	2	10/27/12	10/27/12	Fox 2 News Saturday AM	8a-830a		:30				NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,025.00	3.00			
N 28	2	10/28/12	10/28/12	Su 7-9a	7a-730a		:30				NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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10/27/12 - 10/30/12	SPENCE	C27C29

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Totals Spots Amount																													
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Week:		10/22/12	10/28/12	-----S				1	\$875.00	2.50																															
N 29	2	10/28/12	10/28/12	FOX News Sunday	9a-930a		:30				NM	1	\$1,025.00																												
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Week:		10/22/12	10/28/12	-----S				1	\$1,025.00	2.50																															
N 30	2	10/29/12	10/29/12	M-F 5p-530p	5p-530p		:30				NM	1	\$2,225.00																												
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>M-----</td><td></td><td></td><td></td><td>1</td><td>\$2,225.00</td><td>5.30</td><td></td><td></td><td></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		10/29/12	11/04/12	M-----				1	\$2,225.00	5.30			
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Week:		10/29/12	11/04/12	M-----				1	\$2,225.00	5.30																															
N 31	2	10/30/12	10/30/12	M-F 5p-530p	5p-530p		:30				NM	1	\$2,225.00																												
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Week:		10/29/12	11/04/12	-T-----				1	\$2,225.00	5.30																															
N 32	2	10/29/12	10/29/12	M-F 530p-6p	530p-6p		:30				NM	1	\$2,025.00																												
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Week:		10/29/12	11/04/12	M-----				1	\$2,025.00	3.50																															
N 33	2	10/30/12	10/30/12	M-F 6p-630p	6p-630p		:30				NM	1	\$2,025.00																												
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
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N 34	2	10/28/12	10/28/12	Fox 2 News Sunday	5p-530p		:30				NM	1	\$1,025.00																												
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Week:		10/22/12	10/28/12	-----S				1	\$1,025.00	4.50																															
N 35	2	10/29/12	10/29/12	TMZ Date Delayed	1105p-1135p		:30				NM	1	\$675.00																												
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>M-----</td><td></td><td></td><td></td><td>1</td><td>\$675.00</td><td>2.10</td><td></td><td></td><td></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		10/29/12	11/04/12	M-----				1	\$675.00	2.10			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		10/29/12	11/04/12	M-----				1	\$675.00	2.10																															
N 36	2	10/30/12	10/30/12	M-F 1035p-1105p	1035p-1105p		:30				NM	1	\$675.00																												
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		10/29/12	11/04/12	-T-----				1	\$675.00	2.10																															
N 37	2	10/29/12	10/29/12	The Office Delayed	1135p-1205a		:30				NM	1	\$575.00																												
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>M-----</td><td></td><td></td><td></td><td>1</td><td>\$575.00</td><td>1.30</td><td></td><td></td><td></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		10/29/12	11/04/12	M-----				1	\$575.00	1.30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		10/29/12	11/04/12	M-----				1	\$575.00	1.30																															
N 38	2	10/30/12	10/30/12	M-F 1105p-1135p	1105p-1135p		:30				NM	1	\$575.00																												
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		10/29/12	11/04/12	-T-----				1	\$575.00	1.30																															
N 39	2	10/28/12	10/28/12	Seinfeld Delayed	1135p-1205a		:30				NM	1	\$450.00																												
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S</td><td></td><td></td><td></td><td>1</td><td>\$450.00</td><td>1.50</td><td></td><td></td><td></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		10/22/12	10/28/12	-----S				1	\$450.00	1.50			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		10/22/12	10/28/12	-----S				1	\$450.00	1.50																															
N 40	2	10/29/12	10/29/12	9p News Delayed	930p-10p		:30				NM	1	\$2,025.00																												
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>M-----</td><td></td><td></td><td></td><td>1</td><td>\$2,025.00</td><td>5.30</td><td></td><td></td><td></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		10/29/12	11/04/12	M-----				1	\$2,025.00	5.30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		10/29/12	11/04/12	M-----				1	\$2,025.00	5.30																															
N 41	2	10/30/12	10/30/12	M-F 9p-10p	9p-930p		:30				NM	1	\$2,025.00																												
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-T-----</td><td></td><td></td><td></td><td>1</td><td>\$2,025.00</td><td>5.30</td><td></td><td></td><td></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		10/29/12	11/04/12	-T-----				1	\$2,025.00	5.30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		10/29/12	11/04/12	-T-----				1	\$2,025.00	5.30																															
N 42	2	10/29/12	10/29/12	9p News Delayed	10p-1030p		:30				NM	1	\$1,925.00																												
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>M-----</td><td></td><td></td><td></td><td>1</td><td>\$1,925.00</td><td>4.50</td><td></td><td></td><td></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		10/29/12	11/04/12	M-----				1	\$1,925.00	4.50			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		10/29/12	11/04/12	M-----				1	\$1,925.00	4.50																															
N 43	2	10/30/12	10/30/12	M-F 9p-10p	930p-10p		:30				NM	1	\$1,925.00																												
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-T-----</td><td></td><td></td><td></td><td>1</td><td>\$1,925.00</td><td>4.50</td><td></td><td></td><td></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		10/29/12	11/04/12	-T-----				1	\$1,925.00	4.50			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		10/29/12	11/04/12	-T-----				1	\$1,925.00	4.50																															
N 44	2	10/27/12	10/27/12	9p News Delayed	10p-1030p		:30				NM	1	\$1,125.00																												
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S-</td><td></td><td></td><td></td><td>1</td><td>\$1,125.00</td><td>2.10</td><td></td><td></td><td></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		10/22/12	10/28/12	-----S-				1	\$1,125.00	2.10			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
Week:		10/22/12	10/28/12	-----S-				1	\$1,125.00	2.10																															
N 45	2	10/27/12	10/27/12	Fox 2 News Edge Delayed	1030p-1105p		:30				NM	1	\$900.00																												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KTVI
2250 Ball Drive
St. Louis, MO 63146
(314)213-2222

<u>Contract / Revision</u>	<u>Alt Order #</u>
586621 /	09852563

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/27/12 - 10/30/12	SPENCE	C27C29

<u>Advertiser</u>	<u>Original Date / Revision</u>
Spence, David/R/Mo Gov	10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount																												
<table> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="8"></td></tr> <tr> <td>Week: 10/22/12</td><td>10/28/12</td><td>-----S-</td><td>1</td><td>\$900.00</td><td>1.30</td><td colspan="8"></td></tr> </table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									Week: 10/22/12	10/28/12	-----S-	1	\$900.00	1.30								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																				
Week: 10/22/12	10/28/12	-----S-	1	\$900.00	1.30																																				
N 46	2	10/28/12	10/28/12	9p News Delayed	10p-1030p		:30				NM	1	\$1,925.00																												
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																				
Week: 10/22/12	10/28/12	-----S	1	\$1,925.00	5.00																																				
N 47	2	10/28/12	10/28/12	9p News Delayed	1030p-11p		:30				NM	1	\$1,800.00																												
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																				
Week: 10/22/12	10/28/12	-----S	1	\$1,800.00	4.10																																				
N 48	2	10/28/12	10/28/12	Fox 2 News Edge Sunday	11p-1130p		:30				NM	1	\$1,350.00																												
<table> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="8"></td></tr> <tr> <td>Week: 10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$1,350.00</td><td>2.90</td><td colspan="8"></td></tr> </table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									Week: 10/22/12	10/28/12	-----S	1	\$1,350.00	2.90								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																				
Week: 10/22/12	10/28/12	-----S	1	\$1,350.00	2.90																																				
N 49	2	10/30/12	10/30/12	Rams Weekly	630-7p		:30				NM	1	\$2,025.00																												
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																				
Week: 10/29/12	11/04/12	-T-----	1	\$2,025.00	2.80																																				
N 50	2	10/29/12	10/29/12	M-F 630p-7p	630p-7p		:30				NM	1	\$0.00																												
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																				
Week: 10/29/12	11/04/12	M-----	1	\$0.00	2.00																																				
N 51	2	10/30/12	10/30/12	FOX Prime Tuesday 7-8p	7p-8p		:30				NM	1	\$2,500.00																												
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																				
Week: 10/29/12	11/04/12	-T-----	1	\$2,500.00	4.80																																				
N 52	2	10/30/12	10/30/12	FOX Prime Tuesday 8-9p	8p-9p		:30				NM	1	\$3,750.00																												
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																				
Week: 10/29/12	11/04/12	-T-----	1	\$3,750.00	4.10																																				
N 53	2	10/28/12	10/28/12	FOX Prime Sunday 6-7p	6p-7p		:30				NM	1	\$500.00																												
<table> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="8"></td></tr> <tr> <td>Week: 10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$500.00</td><td>1.70</td><td colspan="8"></td></tr> </table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									Week: 10/22/12	10/28/12	-----S	1	\$500.00	1.70								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																				
Week: 10/22/12	10/28/12	-----S	1	\$500.00	1.70																																				
N 54	2	10/28/12	10/28/12	FOX Prime Sunday 7-8p	7p-8p		:30				NM	1	\$1,500.00																												
<table> <tr> <td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="8"></td></tr> <tr> <td>Week: 10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$1,500.00</td><td>2.50</td><td colspan="8"></td></tr> </table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									Week: 10/22/12	10/28/12	-----S	1	\$1,500.00	2.50								
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																				
Week: 10/22/12	10/28/12	-----S	1	\$1,500.00	2.50																																				
Totals										173.60		55	\$69,600.00																												

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	13	\$14,525.00	\$12,346.25
10/29/12 - 10/30/12	42	\$55,075.00	\$46,813.75
Totals	55	\$69,600.00	\$59,160.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.